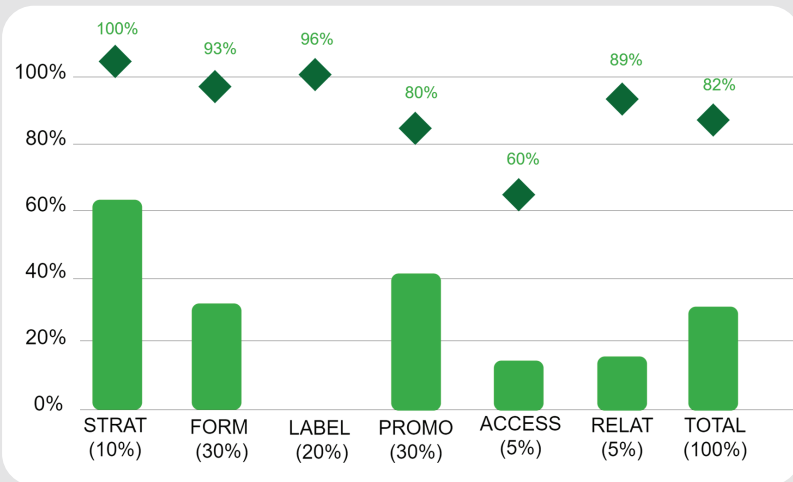


# Business Impact Assessment on Obesity and Population Level Nutrition (BIA-Obesity) and on Environmental Sustainability (BIA-Sustainability) Belgium 2023/2024

BEL GROUP

## Commitments for Obesity and Population Nutrition\*



Overall score: **31/100**

Overall ranking: **15/21**

BIA-Obesity domain scores & overall score compared with the best performing company (within the same sector) in Belgium for 2023/2024.

\* Accepted participation, but contributions not received in time, Data collected in 2023/2024

## Evolution since the BIA-Obesity 2019\*

\*Bel Group was not included in the BIA-Obesity 2019

## Performance for BIA-Obesity

### FORM product formulation\*

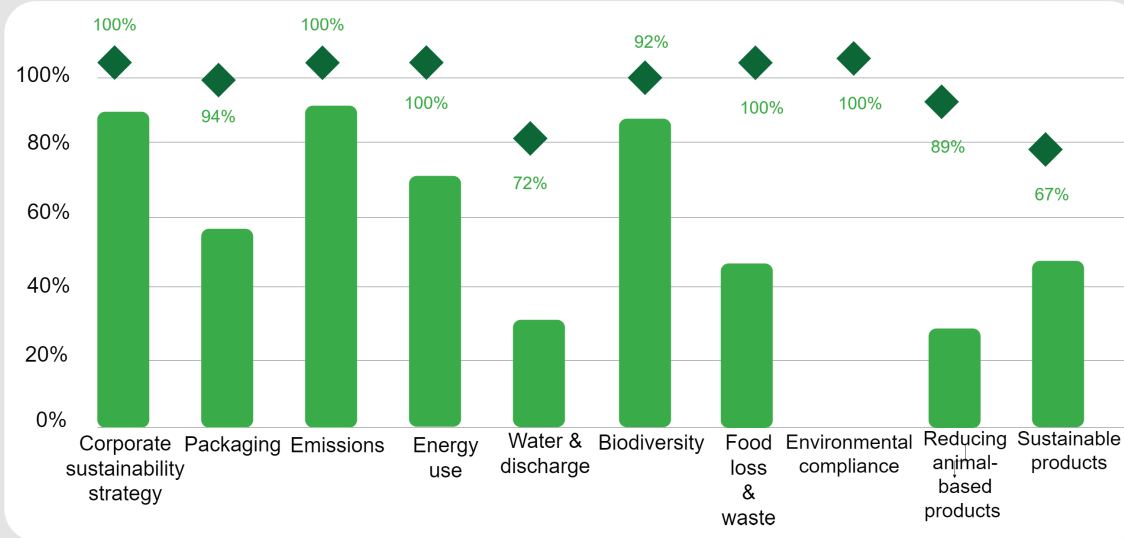
	Results	Ranking
Median Nutri-Score of product portfolio	<i>D</i>	
% of food products within product portfolio with Nutri-Score A	2.1	12/19
% of food products within product portfolio with Nutri-Score E	14.0	12/19
% of food products within product portfolio that are ultra-processed	25.0	3/19

### FORM product formulation\*

	Results	Ranking
% of products not permitted to be marketed to children according to the WHO-Europe model	89.0	12/19

\* 2023

## Commitments for Environmental Sustainability \*



## BIA-Sustainability score by policy domains in Belgium for 2023.

\* Accepted participation, but contributions not received in time, Data collected in 2023

## Key recommendations to improve commitments on obesity and population level nutrition

Domain	Tertile	Key recommendations
<b>STRAT – Corporate nutrition strategy</b>	2	<ul style="list-style-type: none"> <li>Publish a specific national-level commitment to improve population nutrition and health,</li> <li>Report regularly on this commitment and on the company's objectives at the national-level, and have the report externally reviewed,</li> <li>Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within nutrition strategy,</li> <li>Incorporate Key Performance Indicators (KPIs) of management linked to nutrition strategy, policy, and targets, and provide a comprehensive table of these KPIs accessible through the company's website or reports,</li> <li>Enhance comprehensiveness by encompassing multiple domains, including formulation, marketing, and labelling, within the strategic document.</li> </ul>
<b>FORM – Product formulation</b>	2	<ul style="list-style-type: none"> <li>Publish a comprehensive set of specific national-level commitments related to new product development and reformulating its existing products with respect to nutrients of concern and energy,</li> <li>Participate in industry or government-led product reformulation initiatives and report on the company's website or annual report,</li> <li>Develop and publish SMART targets to reduce sodium, saturated fats, added sugars and portion sizes across the product portfolio,</li> <li>Adopt an official nutrient profiling system (e.g. Nutri-Score) to guide reformulation efforts,</li> <li>Disclose policy position regarding product reformulation in relation to nutrients of concern and support WHO's position.</li> </ul>

<b>LABEL – Nutrition labelling</b>	<b>1</b>	<ul style="list-style-type: none"> <li>• Provide clear and comprehensive online nutritional information for all products, on a per 100g/ml basis,</li> <li>• Commit to provide information on food composition to national authorities for all products on request,</li> <li>• Support and commit to a Nutri-Score implementation plan across all product categories,</li> <li>• Disclose policy position regarding front-of-pack labelling and support WHO's position,</li> <li>• Publish a commitment to label products with nutrition and health claims only when products are healthy, according to an official nutrient profiling system.</li> </ul>
<b>PROMO – Product and brand promotion</b>	<b>2</b>	<ul style="list-style-type: none"> <li>• Make and publish commitments to reduce the exposure of children to unhealthy food marketing on broadcast media on own website,</li> <li>• Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children's peak viewing times,</li> <li>• Make a comprehensive public commitment to not sponsor children's events with unhealthy products and brands,</li> <li>• Commit not to use marketing of unhealthy products and brands in settings where children gather (in and near early childcare settings, primary schools, secondary schools, family and child clinics, paediatric services or other health facilities, sporting or recreation centres, etc.),</li> <li>• Commit not to use celebrities, fantasy and animation characters and premium offers in marketing of unhealthy products to children,</li> <li>• Disclose policy position regarding reducing children and adolescents' exposure to the marketing of unhealthy food and support WHO's position.</li> </ul>
<b>ACCESS – Product accessibility</b>	<b>1</b>	<ul style="list-style-type: none"> <li>• Publish a specific commitment addressing the price/affordability of healthier products relative to less healthy products,</li> <li>• Implement a specific national-level policy aimed at augmenting the proportion of healthy products within the company's portfolio,</li> <li>• Commit to reduce the availability of unhealthy products and increase the availability of healthy products in settings,</li> <li>• Adopt an official nutrient profiling system (i.e. Nutri-Score) to classify products for the purposes of product accessibility,</li> <li>• Disclose policy position on making healthier foods relatively cheaper and unhealthy foods relatively more expensive and support WHO's position.</li> </ul>
<b>RELAT – Relationships with other organisations</b>	<b>1</b>	<ul style="list-style-type: none"> <li>• Publicly disclose professional organizations, scientific events, external research, nutrition education programs and active lifestyle programs funded or supported by the company at national-level, including awards/prizes, to clarify the nature of the support,</li> <li>• Publicly disclose the groups or organizations funded or supported by the company at national-level for philanthropic purposes,</li> <li>• Publicly disclose the company's involvement in public-private partnerships and/or joint ventures with government organisations/agencies,</li> <li>• Publish information on political donations or statement of no activity within this area,</li> <li>• Publicly disclose the company's support for industry associations, think tanks, interest groups, community organizations, or other lobbying</li> <li>• Publicly disclose submissions to public consultations regarding relevant population nutrition policies.</li> </ul>
<b>OVERALL</b>	<b>1</b>	

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)

## Key recommendations to improve commitments on environmental sustainability

Domain	Tertile	Key recommendations
Corporate sustainability strategy	2	<ul style="list-style-type: none"> <li>Disclosing measurable targets to screen the suppliers based on environmental criteria</li> </ul>
Packaging	2	<ul style="list-style-type: none"> <li>Disclosing timebound targets for reduce packaging within the company and its suppliers</li> <li>Participating to thematic benchmark such as Ellen McArthur Foundation PEGC</li> <li>Screening the suppliers for all the packaging criteria including reduction, using renewable and recycled materials and locally recovery pathway for the packaging</li> </ul>
Emissions	2	<ul style="list-style-type: none"> <li>Screening the suppliers for measurement of their GHG breakdown</li> </ul>
Energy use	3	<ul style="list-style-type: none"> <li>Screening the suppliers for the energy use criteria including reducing energy consumption, measuring the energy breakdown and using renewable energy sources</li> </ul>
Water and discharge	2	<ul style="list-style-type: none"> <li>Disclosing measurable and timebound targets on annually measure and publicly report their water withdrawal, water consumption and the quality of their water discharge using an external reporting system</li> <li>Screening the suppliers for the water and discharge criteria including water withdraw, water consumption, water withdraw from water stress area, water footprint and the quality of water discharge</li> </ul>
Biodiversity	3	<ul style="list-style-type: none"> <li>Annually measure, and publicly report their impact on pollution and climate change</li> <li>Disclosing measurable and timebound target to reduce their impact on invasive species</li> <li>Participate on the thematic benchmarks such as Carbon Disclosures Project/ CDP forest</li> </ul>
Food loss and waste	2	<ul style="list-style-type: none"> <li>Annually measure their food loss and waste according to FLW Protocol in their supply chain</li> <li>Screening the suppliers for measurement and reduction of their food losses and waste</li> <li>Disclosing publicly available commitments on responsible food waste disposal according the food waste hierarchy</li> </ul>
Environmental compliance	1	<ul style="list-style-type: none"> <li>Disclose publicly available evidence on declaration that the company received no fine or sanctions for non-compliance with environmental laws and regulations</li> </ul>
Reducing animal-based products	2	<ul style="list-style-type: none"> <li>Annually measure and publicly report the percentage of animal-based products in their product range using an external reporting system audited externally,</li> <li>Disclose publicly available commitment to diversifying away from animal-based products</li> </ul>
Sustainable products	3	<ul style="list-style-type: none"> <li>Publicly commit to increasing organic product sales</li> <li>Publicly commit to increasing labelled commodities in their product range</li> <li>Publicly commit to increasing local and/or seasonal food in their product range</li> </ul>

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)