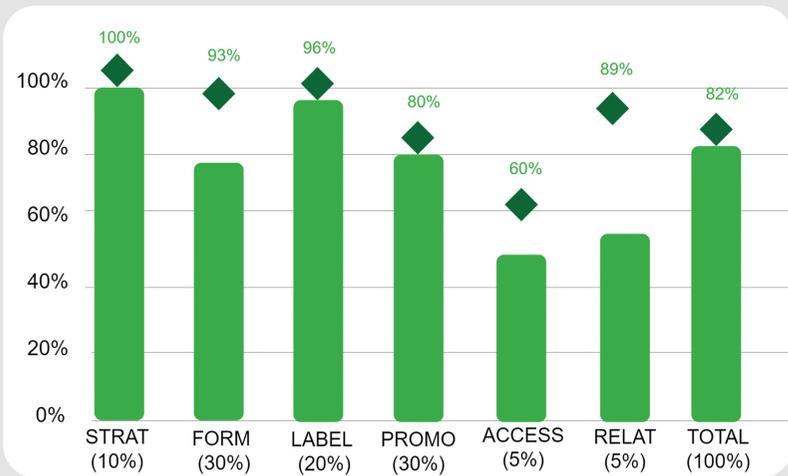


# Business Impact Assessment on Obesity and Population Level Nutrition (BIA-Obesity) and on Environmental Sustainability (BIA-Sustainability) Belgium 2023/2024

DANONE

## Commitments for Obesity and Population Nutrition\*



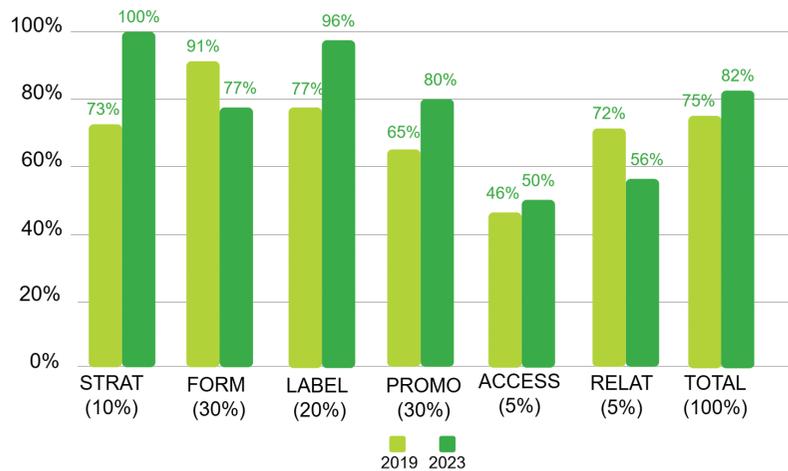
Overall score: **82/100**

Overall ranking: **1/21**

BIA-Obesity domain scores & overall score compared with the best performing company (within the same sector) in Belgium for 2023/2024.

\* Full engagement, Data collected in 2023/2024

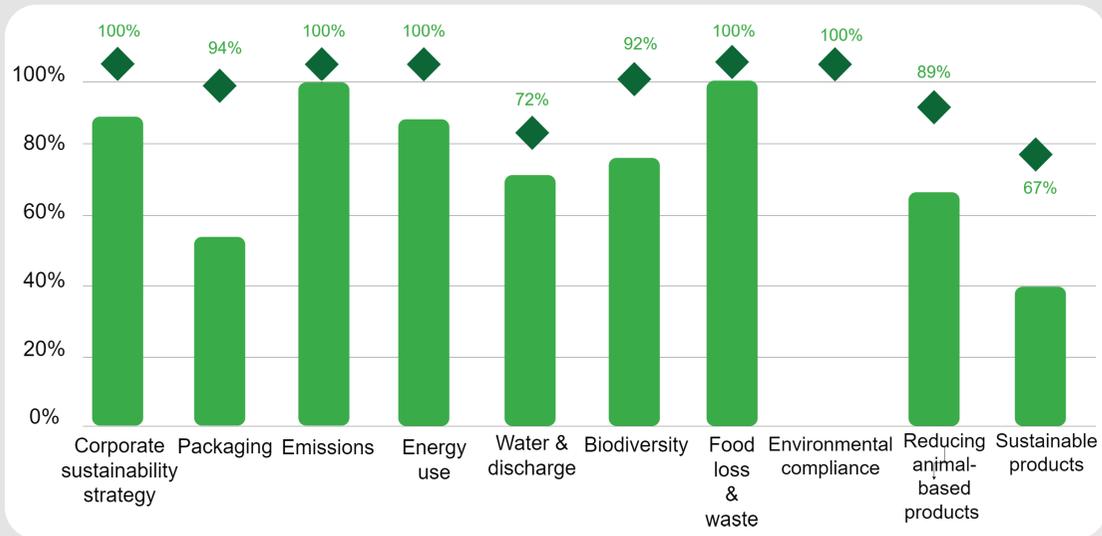
## Evolution since the BIA-Obesity 2019...\*



The scores for the BIA-Obesity 2023/2024 domains and overall score compared with those of the BIA-Obesity 2019.

\* Full engagement, Data collected in 2019 and 2023/2024

## Commitments for Environmental Sustainability \*



## BIA-Sustainability score by policy domains in Belgium for 2023.

\* Full engagement, Data collected in 2023

## Performance for BIA-Obesity

### FORM product formulation \*

	Results	Ranking
Median Nutri-Score of product portfolio	<i>B</i>	
% of food products within product portfolio with Nutri-Score A	<b>35.0</b>	<b>3/19</b>
% of food products within product portfolio with Nutri-Score E	<b>0.2</b>	<b>1-6/19</b>
% of food products within product portfolio that are ultra-processed	<b>74.0</b>	<b>7/19</b>

### PROMO product and brand promotion\*

	Results	Ranking
% of products not permitted to be marketed to children according to the WHO-Europe model	<b>70.0</b>	<b>6-7/19</b>

\* 2023

## Key recommendations to improve commitments on obesity and population level nutrition

Domain	Tertile	Key recommendations
<b>STRAT – Corporate nutrition strategy</b>	3	<ul style="list-style-type: none"> <li>No recommendation as the company has full score in this domain</li> </ul>
<b>FORM – Product formulation</b>	3	<ul style="list-style-type: none"> <li>Develop and publish SMART targets to reduce saturated fats and portion sizes across the product portfolio.</li> </ul>
<b>LABEL – Nutrition labelling</b>	3	<ul style="list-style-type: none"> <li>Publish a commitment to label products with nutrition and health claims only when products are healthy.</li> </ul>
<b>PROMO – Product and brand promotion</b>	3	<ul style="list-style-type: none"> <li>Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children’s peak viewing times,</li> <li>Make a comprehensive public commitment to not sponsor children’s events with unhealthy products and brands,</li> <li>Commit not to use marketing of unhealthy products and brands in settings where children gather (in and near early childcare settings, primary schools, secondary schools, family and child clinics, paediatric services or other health facilities, sporting or recreation centres, etc.),</li> <li>Commit not to use celebrities, fantasy and animation characters and premium offers in marketing of unhealthy products to children,</li> <li>Audit/monitor compliance with commitments to limit marketing to children at the national level by an independently appointed third party and publish the results,</li> <li>Disclose policy position regarding reducing children and adolescents’ exposure to the marketing of unhealthy food and support WHO’s position.</li> </ul>
<b>ACCESS – Product accessibility</b>	3	<ul style="list-style-type: none"> <li>Publish a specific commitment addressing the price/affordability of healthier products relative to less healthy products,</li> <li>Implement a specific national-level policy aimed at augmenting the proportion of healthy products within the company’s portfolio,</li> <li>Commit to reduce the availability of unhealthy products and increase the availability of healthy products in settings,</li> <li>Adopt an official nutrient profiling system (i.e. Nutri-Score) to classify products for the purposes of product accessibility.</li> </ul>
<b>RELAT – Relationships with other organisations</b>	3	<ul style="list-style-type: none"> <li>Publicly disclose professional organizations, scientific events, external research, nutrition education programs and active lifestyle programs funded or supported by the company at national-level, including awards/prizes, to clarify the nature of the support,</li> <li>Publicly disclose the groups or organizations funded or supported by the company at national-level for philanthropic purposes,</li> <li>Publicly disclose the company’s support for industry associations, think tanks, interest groups, community organizations, or other lobbying organizations related to population nutrition, obesity, and NCD issues on its own website,</li> <li>Publicly disclose submissions to public consultations regarding relevant population nutrition policies.</li> </ul>
<b>OVERALL</b>	<b>3</b>	

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)

## Key recommendations to improve commitments on environmental sustainability

Domain	Tertile	Key recommendations
Corporate sustainability strategy	3	<ul style="list-style-type: none"> <li>Disclose measurable targets to identify and prioritise for action the issues which have the most impact on the environment (environmental</li> </ul>
Packaging	1	<ul style="list-style-type: none"> <li>Disclose measurable/ timebound targets for reduce packaging within the company and its suppliers</li> <li>Participating to thematic benchmark such as Ellen McArthur Foundation PEGC</li> <li>Screening the suppliers for all the packaging criteria including reduction, using renewable and recycled materials and locally recovery pathway for the packaging</li> </ul>
Emissions	3	<ul style="list-style-type: none"> <li>No recommendation as the company has full score in this domain</li> </ul>
Energy use	3	<ul style="list-style-type: none"> <li>Disclose measurable specific targets for reduction in energy consumption</li> </ul>
Water and discharge	3	<ul style="list-style-type: none"> <li>Disclosing measurable and timebound targets to annually measure and publicly report their water consumption</li> <li>Disclosing measurable and timebound targets to reduce their water withdraw, water consumption</li> <li>Screening the suppliers for the water and discharge criteria including water withdraw, water consumption and the quality of water discharge</li> </ul>
Biodiversity	3	<ul style="list-style-type: none"> <li>Disclosing measurable and timebound target to reduce their impact on endangered/invasive species and overexploitation</li> <li>Participate on the thematic benchmarks such as Carbon Disclosures Project/ CDP forest</li> </ul>
Food loss and waste	3	<ul style="list-style-type: none"> <li>No recommendation as the company has full score in this domain</li> </ul>
Environmental compliance	1	<ul style="list-style-type: none"> <li>Disclose significant fines or non-monetary sanctions due to non-compliance with environmental laws and regulations.</li> </ul>
Reducing animal-based products	2	<ul style="list-style-type: none"> <li>Disclose measurable/ timebound targets to diversifying away from animal-based products</li> </ul>
Sustainable products	1	<ul style="list-style-type: none"> <li>Publicly commit to increasing organic product sales</li> <li>Publicly commit to increasing labelled commodities in their product range</li> <li>Publicly commit to increasing local and/or seasonal food in their product range</li> <li>Disclosing measurable and timebound targets on increasing organic and local/seasonal products in their product range</li> </ul>

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)