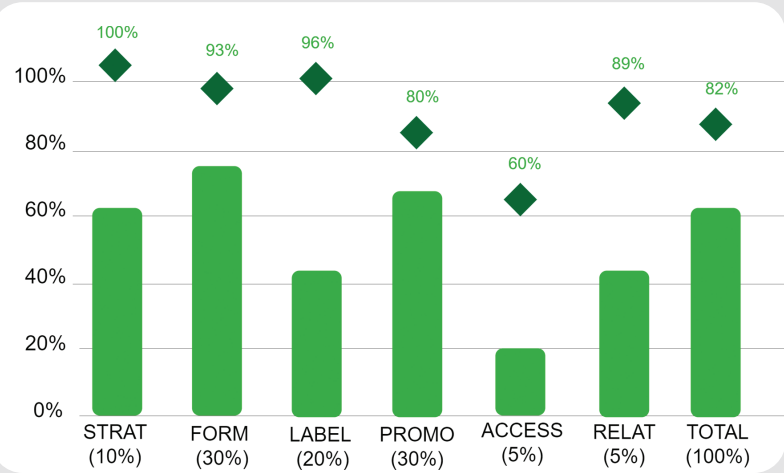


Business Impact Assessment on Obesity and Population Level Nutrition (BIA-Obesity)  
and on Environmental Sustainability (BIA-Sustainability)  
Belgium 2023/2024

MONDELEZ

Commitments for Obesity and Population Nutrition\*

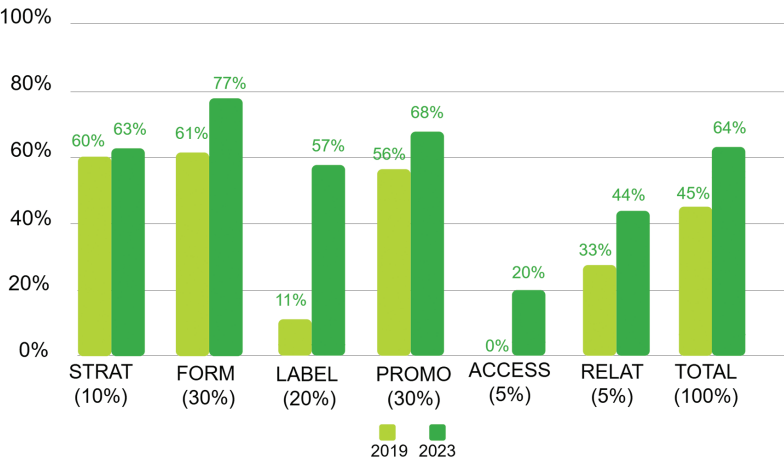


Overall score: **60/100**  
Overall ranking: **8/21**

BIA-Obesity domain scores & overall score compared with the best performing company (within the same sector) in Belgium for 2023/2024.

\* Full engagement, Data collected in 2023/2024

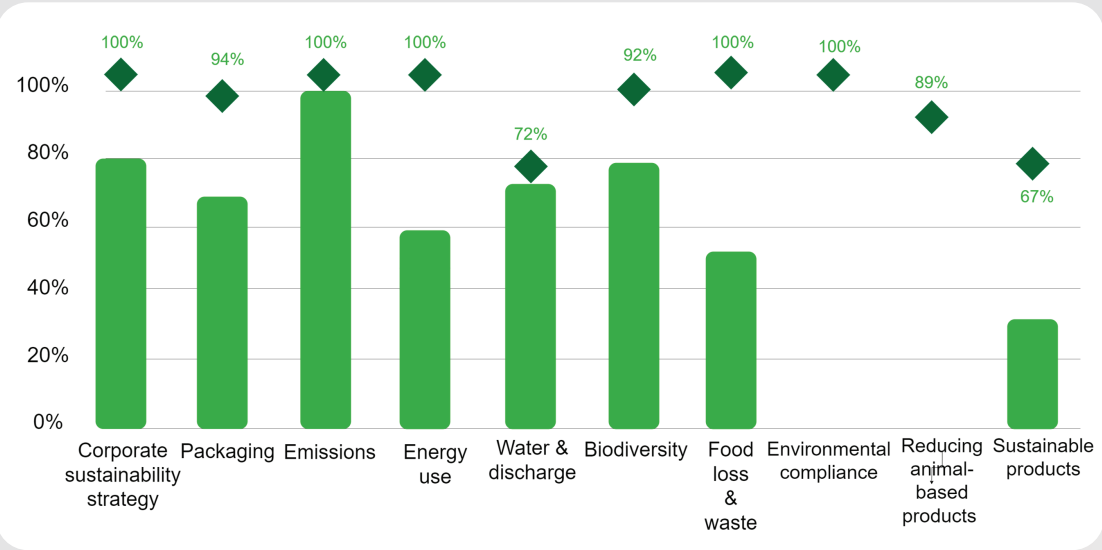
Evolution since the BIA-Obesity 2019\*



The scores for the BIA-Obesity 2023/2024 domains and overall score compared with those of the BIA-Obesity 2019.

\* Full engagement, Data collected in 2019 and 2023/2024

Commitments for Environmental Sustainability \*



BIA-Sustainability score by policy domains in Belgium for 2023.

\* Full engagement, Data collected in 2023

Performance for BIA-Obesity

FORM product formulation \*

|  | Results | Ranking |
|--|---------|---------|
| Median Nutri-Score of product portfolio                              | D       |         |
| % of food products within product portfolio with Nutri-Score A       | 0.9     | 14/19   |
| % of food products within product portfolio with Nutri-Score E       | 36.0    | 16/19   |
| % of food products within product portfolio that are ultra-processed | 96.0    | 13/19   |

PROMO product and brand promotion \*

|  | Results | Ranking |
|--|---------|---------|
| % of products not permitted to be marketed to children according to the WHO-Europe model | 97.0    | 13/19   |

\* 2023

## Key recommendations to improve commitments on obesity and population level nutrition

| Domain  | Tertile  | Key recommendations  |
|---|----------|--|
| <b>STRAT – Corporate nutrition strategy</b>           | 2        | <ul style="list-style-type: none"> <li>Publish a specific national-level commitment to improve population nutrition and health,</li> <li>Report regularly on this commitment and on the company's objectives at the national-level, and have the report externally reviewed,</li> <li>Include SMART (specific, measurable, achievable, relevant and time bound) objectives and targets within nutrition strategy,</li> <li>Incorporate Key Performance Indicators (KPIs) of management linked to nutrition strategy, policy, and targets, and provide a comprehensive table of these KPIs accessible through the company's website or reports,</li> <li>Refer to global priorities (e.g. World Health Organization recommendations and Sustainable Development Goals) within the overarching nutrition strategy.</li> </ul>  |
| <b>FORM – Product formulation</b>                     | 3        | <ul style="list-style-type: none"> <li>Publish a comprehensive set of specific national-level commitments related to new product development and reformulating its existing products with respect to nutrients of concern and energy,</li> <li>Develop and publish SMART targets to reduce added sugars across the product portfolio,</li> <li>Adopt an official nutrient profiling system (e.g. Nutri-Score) to guide reformulation efforts,</li> <li>Disclose policy position regarding product reformulation in relation to nutrients of concern and support WHO's position.</li> </ul>   |
| <b>LABEL – Nutrition labelling</b>                    | 2        | <ul style="list-style-type: none"> <li>Provide clear and comprehensive online nutritional information for all products, on a per 100g/ml basis,</li> <li>Commit to provide information on food composition to national authorities for all products on request,</li> <li>Support and commit to a Nutri-Score implementation plan across all product categories,</li> <li>Publish a commitment to label products with health claims only when products are healthy.</li> </ul>  |
| <b>PROMO – Product and brand promotion</b>            | 3        | <ul style="list-style-type: none"> <li>Make and publish commitments to reduce the exposure of children to unhealthy food marketing on own website,</li> <li>Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children's peak viewing times,</li> <li>Make a comprehensive public commitment to not sponsor children's events with unhealthy products and brands,</li> <li>Commit not to use marketing of unhealthy products in settings where children gather (in and near early childcare settings, primary schools, secondary schools, family and child clinics, paediatric services or other health facilities, sporting or recreation centres, etc.),</li> <li>Commit not to use celebrities, fantasy and animation characters and premium offers in marketing of unhealthy products to children.</li> </ul>   |
| <b>ACCESS – Product accessibility</b>                 | 2        | <ul style="list-style-type: none"> <li>Publish a specific commitment addressing the price/affordability of healthier products relative to less healthy products,</li> <li>Implement a specific national-level policy aimed at augmenting the proportion of healthy products within the company's portfolio,</li> <li>Commit to reduce the availability of unhealthy products and increase the availability of healthy products in settings,</li> <li>Adopt an official nutrient profiling system (i.e. Nutri-Score) to classify products for the purposes of product accessibility,</li> <li>Disclose policy position on making healthier foods relatively cheaper and unhealthy foods relatively more expensive and support WHO's position.</li> </ul>  |
| <b>RELAT – Relationships with other organisations</b> | 2        | <ul style="list-style-type: none"> <li>Publicly disclose professional organizations, scientific events, external research, nutrition education programs and active lifestyle programs funded or supported by the company at national-level, including awards/prizes, to clarify the nature of the support,</li> <li>Publicly disclose the groups or organizations funded or supported by the company at national-level for philanthropic purposes,</li> <li>Publicly disclose the company's involvement in public-private partnerships and/or joint ventures with government organisations/agencies,</li> <li>Publish information on political donations or statement of no activity within this area,</li> <li>Publicly disclose the company's support for industry associations, think tanks, interest groups, community organizations, or other lobbying organizations related to population nutrition, obesity, and NCD issues on its own website,</li> <li>Publicly disclose submissions to public consultations regarding relevant population nutrition policies.</li> </ul> |
| <b>OVERALL</b>  | <b>2</b> |  |

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)

## Key recommendations to improve commitments on environmental sustainability

| Domain                            | Tertile | Key recommendations   |
|-----------------------------------|---------|---|
| Corporate sustainability strategy | 2       | <ul style="list-style-type: none"> <li>Disclosing measurable / timebound targets to identify and prioritise for action the issues which have the most impact on the environment (environmental materiality)</li> </ul>  |
| Packaging                         | 3       | <ul style="list-style-type: none"> <li>Screening the suppliers for all the packaging criteria including reduction, using renewable and recycled materials</li> </ul>  |
| Emissions                         | 3       | <ul style="list-style-type: none"> <li>No recommendation as the company has full score in this domain</li> </ul>  |
| Energy use                        | 2       | <ul style="list-style-type: none"> <li>Screening the suppliers for the energy use criteria including reducing energy consumption, measuring the energy breakdown and using renewable energy sources</li> <li>Disclosing measurable and timebound targets on reducing their energy consumption</li> </ul>    |
| Water and discharge               | 3       | <ul style="list-style-type: none"> <li>Screening the suppliers for the water and discharge criteria including water withdraw, water footprint, water consumption, water withdraw from water stress area, water footprint and the quality of water discharge</li> </ul>                                      |
| Biodiversity                      | 3       | <ul style="list-style-type: none"> <li>Annually measure, and publicly report their impact on pollution</li> <li>Disclosing measurable and timebound target to reduce their impact on overexploitation</li> </ul>  |
| Food loss and waste               | 2       | <ul style="list-style-type: none"> <li>Screening the suppliers for measurement and reduction of their food losses and waste</li> <li>Disclosing publicly available commitments on responsible food waste disposal according the food waste hierarchy</li> </ul>   |
| Environmental compliance          | 1       | <ul style="list-style-type: none"> <li>Disclose significant fines or non-monetary sanctions due to non-compliance with environmental laws and regulations.</li> </ul>   |
| Reducing animal-based products    | 1       | <ul style="list-style-type: none"> <li>Annually measure and publicly report the percentage of animal-based products in their product range using an external reporting system audited externally</li> <li>Disclose publicly available commitment to diversifying away from animal-based products</li> </ul> |
| Sustainable products              | 2       | <ul style="list-style-type: none"> <li>Disclosing measurable and timebound target to increasing organic product sales</li> <li>Publicly commit to increasing local and/or seasonal food in their product range</li> </ul>   |

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)