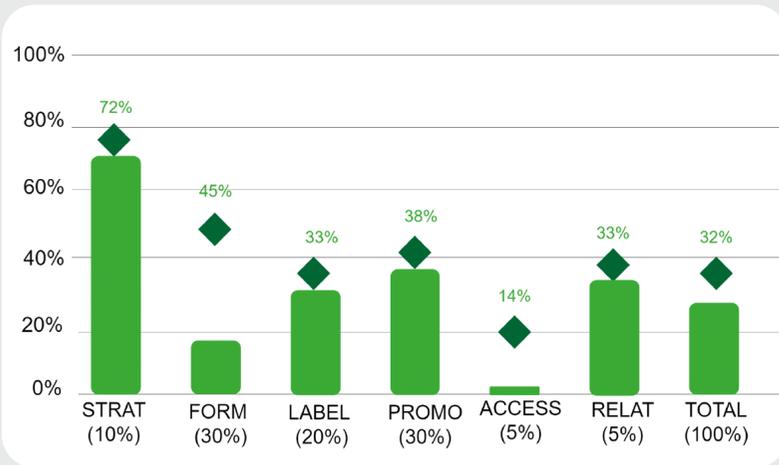


Business Impact Assessment on Obesity and Population Level Nutrition (BIA-Obesity) and on Environmental Sustainability (BIA-Sustainability) Belgium 2023/2024

QUICK

Commitments for Obesity and Population Health*



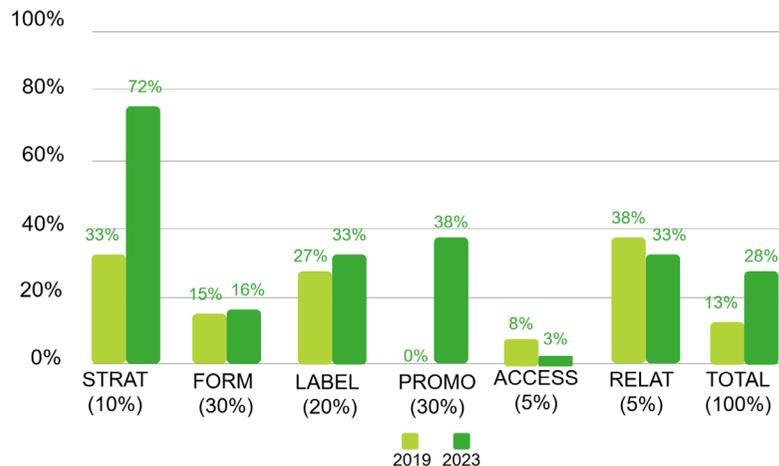
Overall score: **28/100**

Overall ranking: **2/6**

BIA-Obesity domain scores & overall score compared with the best performing company (best available practice) in Belgium for 2023/2024.

* Full engagement, Data collected in 2023/2024

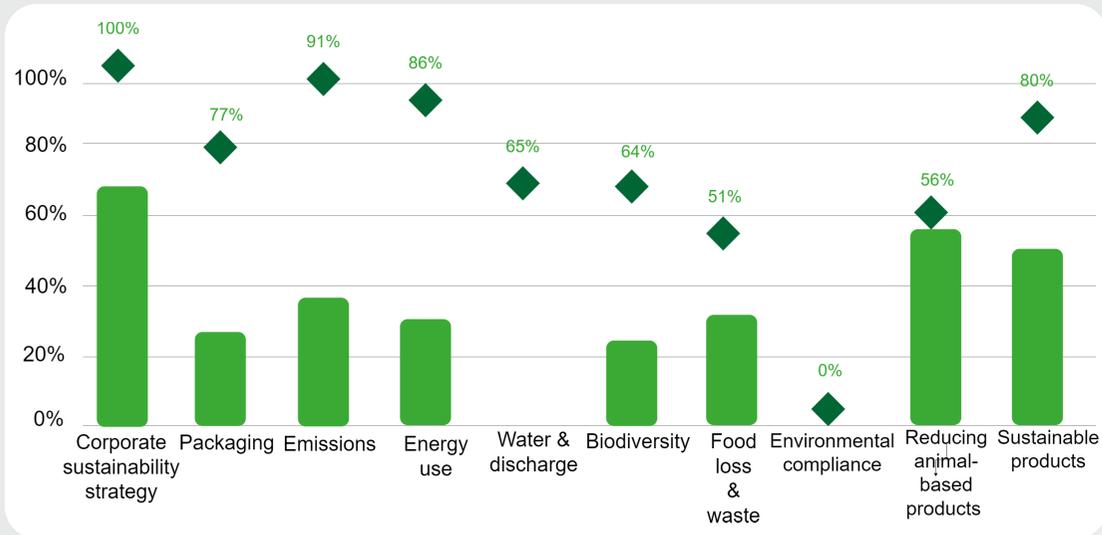
Evolution since the BIA-Obesity 2019*



The scores for the BIA-Obesity 2023/2024 domains and overall score compared with those of the BIA-Obesity 2019.

* Full engagement, Data collected in 2019 and 2023/ 2024

Commitments for Environmental Sustainability *



BIA-Sustainability score out of 100 by policy domains in Belgium for 2023.

* Full engagement, Data collected in 2023

Performance for BIA-Obesity

FORM product formulation[°]

	Results	Ranking
% of outlets within 500m road network distance to primary schools in Flanders	29.0	2/5
% of outlets within 500m road network distance to primary schools in Wallonia	38.2	2/5
% of outlets within 500m road network distance to primary schools in Brussels	52.9	2/5
% of outlets within 500m road network distance to secondary schools in Flanders	19.4	1/5
% of outlets within 500m road network distance to secondary schools in Wallonia	35.3	2/5
% of outlets within 500m road network distance to secondary schools in Brussels	47.1	3/5

[°] 2022; no information available for one out of six quick service restaurants

Key recommendations to improve commitments on obesity and population level nutrition

Domain	Tertile	Key recommendations
STRAT – Corporate nutrition strategy	3	<ul style="list-style-type: none"> Publish a specific national-level commitment to improve population nutrition and health, Report regularly on this commitment and on the company's objectives at the national-level, and have the report externally reviewed, Incorporate Key Performance Indicators (KPIs) of management linked to nutrition strategy, policy, and targets, and provide a comprehensive table of these KPIs accessible through the company's website or reports, Refer to national and global priorities (e.g. World Health Organization recommendations and Sustainable Development Goals) within the overarching nutrition strategy.
FORM – Product formulation	1	<ul style="list-style-type: none"> Publish a comprehensive set of specific national-level commitments related to new product development and reformulating its existing products with respect to nutrients of concern and energy, Participate in industry or government-led product reformulation initiatives and report on the company's website or annual report, Develop and publish SMART targets to reduce sodium, saturated fats, added sugars and portion sizes across the product portfolio, Commit to improving the healthiness of oils used in frying foods, for example, by using non-hydrogenated vegetable oils, Adopt an official nutrient profiling system (e.g. Nutri-Score) to guide reformulation efforts, Disclose policy position regarding product reformulation in relation to nutrients of concern and support WHO's position.
LABEL – Nutrition labelling	3	<ul style="list-style-type: none"> Commit to disclose nutrition information on menus, Commit to provide information on food composition to national authorities for all products on request, Publish policy position on menu labelling.
PROMO – Product and brand promotion	3	<ul style="list-style-type: none"> Make and publish commitments to reduce the exposure of children to unhealthy food marketing on own website, Develop a marketing policy that applies to children up to the age of 18 years and that defines a target audience using children's peak viewing times, Make a comprehensive public commitment to not sponsor children's events with unhealthy products and brands, Commit not to use marketing of unhealthy products and brands in settings where children gather (in and near early childcare settings primary schools, secondary schools, family and child clinics, paediatric services or other health facilities, sporting or recreation centres, etc.), Commit not to use premium offers in marketing of unhealthy products to children, Commit to advertising only healthy sides and drinks for children's meals, or refrain from advertising children's meals altogether, Audit/monitor compliance with commitments to limit marketing to children at the national level by an independently appointed third party and publish the results, Adopt an official nutrient profiling system (e.g. WHO Europe nutrient profile model) to classify products for the purpose of promotion to children and adolescents, Disclose policy position regarding reducing children and adolescents' exposure to the marketing of unhealthy food and support WHO's position,
ACCESS – Product accessibility	1	<ul style="list-style-type: none"> Publish a specific commitment addressing the price/affordability of healthier products relative to less healthy products, Commit to limit the use of price promotions to healthy products, Commit to not use price incentives such as supersizing, Develop a policy that 'default' drinks and side items within combination meals are healthy, Commit to not open new stores near schools, Commit to making salt sachets/shakers available only upon request, Adopt an official nutrient profiling system to classify products for the purposes of product accessibility, Disclose policy position on making healthier foods relatively cheaper and unhealthy foods relatively more expensive and support WHO's position.

RELAT – Relationships with other organisations

2

- Publicly disclose the groups or organizations funded or supported by the company at national-level for philanthropic purposes,
- Publicly disclose the company's involvement in public-private partnerships and/or joint ventures with government organisations/agencies
- Publicly disclose the company's support for industry associations, think tanks, interest groups, community organizations, or other lobbying organizations related to population nutrition, obesity, and NCD issues on its own website,
- Publicly disclose submissions to public consultations regarding relevant population nutrition policies.

OVERALL

3

Key recommendations to improve commitments on environmental sustainability

Domain	Tertile	Key recommendations
Corporate sustainability strategy	2	<ul style="list-style-type: none"> Commit to reducing environmental impact in line with SDGs or UNGCs, publicly stated in a strategic document, and incorporating SMART targets, Identify and prioritize actions with significant environmental impact, using SMART objectives and publicly disclosing them, Publicly commit to screening suppliers based on environmental criteria.
Packaging	2	<ul style="list-style-type: none"> The company and its suppliers commit to reducing packaging, locally relevant recovery pathways for packaging, prioritising the use of recycled materials and renewable sources with SMART objectives and publicly disclosing the commitment.
Emissions	3	<ul style="list-style-type: none"> The company and its suppliers annually measure and publicly report their greenhouse gas emissions along with their breakdown using an external reporting system audited externally.
Energy use	2	<ul style="list-style-type: none"> The company and its suppliers annually measure and publicly report their energy consumption along with their breakdown from renewable and non-renewable sources using an external reporting system audited externally, The company and its suppliers publicly commit to reducing energy consumption and to sourcing its energy from renewable sources, both with SMART objectives.
Water and discharge	1	<ul style="list-style-type: none"> The company and its suppliers annually measure and publicly report their water withdrawal, water footprint, water withdrawal from areas of water stress, water consumption and the quality of their water discharge using an external reporting system audited externally, The company and its suppliers publicly commit to reducing water withdrawal, water footprint, water withdrawal from areas of water stress, water consumption and to ensuring the appropriate treatment of water discharge, all with SMART objectives.
Biodiversity	2	<ul style="list-style-type: none"> The company and its suppliers identify, annually measure, and publicly report their biodiversity impacts (overexploitation, endangered and invasive species, habitat loss and fragmentation, pollution, climate change, etc.) using an externally audited reporting system, The company and its suppliers publicly commit to mitigating negative impacts on biodiversity by addressing key threats (habitat loss, pollution, overexploitation, invasive species, climate change) and setting SMART objectives, The company and its suppliers publicly commit to habitat protection, setting SMART objectives.
Food loss and waste	1	<ul style="list-style-type: none"> The company and its suppliers annually measure and publicly report their food loss and waste within their supply chain using an external reporting system audited externally, The company and its suppliers publicly commit to reducing food loss and waste within their supply chain and that any food waste is disposed of responsibly (following ladder Moerman's food waste hierarchy), all while setting SMART objectives.
Environmental compliance	N/A	<ul style="list-style-type: none"> Disclose significant fines or non-monetary sanctions due to non-compliance with environmental laws and regulations.
Reducing animal-based products	3	<ul style="list-style-type: none"> Annually measure and publicly report the percentage of animal-based products in their product range using an external reporting system audited externally.
Sustainable products	2	<ul style="list-style-type: none"> Publicly commit to increasing organic product sales with SMART objectives and disclose at least one national initiative to engage customers in organic consumption, Publicly commit to increasing labelled commodities in their product range with SMART objectives, Publicly commit to increasing local and/or seasonal food in their product range with SMART objectives and disclose one national initiative

Tertile (3=score within top third of Belgian companies, 1=score within lowest third of Belgian companies)